EMBEDDED COMPONENTS, INC.

A MARKETING SERVICE FOR THE EMBEDDED INDUSTRY: COMPONENT AND TOOL MAKERS, USERS, AND THEIR ENABLING COMPANIES

Service offering includes:

Step 1. Decide on delivery method: CD/DVD, Internet, Tape

Step 2. Write a compelling script with your target audience in mind

Step 3. Record content and produce effective media

Step 4. Duplicate or publish the media, send it to your target audience, use it as part of an event

ECI brings technology to the marketplace with business, marketing, and engineering innovation

Embedded Components, Inc.
233-i East Red Oak Drive
Sunnyvale, CA 94086

Phone: 408-390-1895

info@EmbeddedComponents.com

www.EmbeddedComponents.com

ECI™

MULTIMEDIA SERVICE WITH AN EMPHASIS ON ILLUSTRATING TECHNOLOGY

Bring Your Technology to Market Using Multimedia

Embedded Components, Inc. (ECI) offers an innovative multimedia service to technology companies who wish to expand their market share, educate their customer base, or increase the proficiency of their sales force. See figure below as an illustration of our service.

Benefits:

- **Designed for executives or sales teams who need to deliver their message to more stake holders, business leaders, employees, and customer prospects than possible in person**
- **Marketing, engineering, business, and sales relationships can all be improved using multimedia because the depth and detail of content can be tailored to your target audience**
- **Multimedia lab and on-site live recording for capture and creation of interactive multimedia for playback on CD, DVD, Web Browser, or VHS tape**
- **Highest quality professional equipment used for image capture: digital video, digital photography, and DAT sound recording. Large selection of publishing tools including: Adobe Premiere, After Effects, Photoshop, and Acrobat; Macromedia Flash, Director, Dreamweaver, Freehand, and Fireworks; Sony SoundForge, and ACID Sound Loops**
- **ECI offers cost effective multimedia solutions based on tools we have already designed:**
  1. **LectureMaker™: ECI's Flash framework that uses MP3 audio and PowerPoint slides to develop online multimedia in a fraction of the time required for a typical Flash project**
  2. **Instruction Set Simulator to Video that is highly effective in demonstrating hardware/software embedded relationships**

Combine our multimedia service with our other offerings to meet your specific needs: marketing services, events and public speaking, technical demonstration development service, and Internet web design and publishing services.

© Copyright 2006, Embedded Components, Inc.